

FIBRESYSTEMS

Technology | Applications | Business | Regulation

www.fibre-systems.com

Advertising rate card 2017



MAGAZINE > Print and digital

- Independent, highly respected features, analysis, and industry insight from an experienced editorial team
- Range of advertising opportunities
- Regular bonus distribution at key global events

	x1	x4
Full page	£3,750	£3,000
Half page	£2,350	£1,997
Third page	£1,990	£1,690
Quarter page	£1,325	£1,126

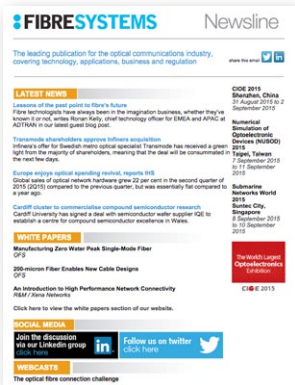
Premium positions +20%



ONLINE > www.fibre-systems.com

- Web-exclusive editorial content
- Fresh accessible design
- Multiple banner options for all budgets

Leaderboard (960 x 90)	£850 per month
Top banner (468 x 60)	£750 per month
Right button banner (120 x 60)	£400 per month
Box ad (300 x 250)	£600 per month
Right skyscraper (120 x 600)	£600 per month
Suppliers directory	£500 per year
Drop down banner	£1,200 per month



EMAIL > FSNewsline

- FS NewsLine – our flagship monthly newsletter featuring exclusive editorial content
- FS ProductLine – a monthly email showcasing your products to a targeted audience
- Solo sponsorship available

Banner (468 x 60)	- £750 per issue
Box (120 x 120)	- £350 per issue
Right skyscraper (120 x 600)	- £750 per issue
Product entry (120 x 120 image, plus 35-40 words of text, plus URL)	- £500

Advertisers



Contact details

Advertising Sales Manager **Sarah Ellis-Miller**
+44 (0)1223 221037 • sarah.ellis.miller@europascience.com

Managing Editor **Dr Pauline Rigby**
+44 (0)1451 861206 • pauline.rigby@europascience.com

EUROPA SCIENCE
Europa Science Ltd,
4 Signet Court, Cambridge CB5 8LA, UK.

FIBRESYSTEMS

Technology | Applications | Business | Regulation

www.fibre-systems.com

Content marketing

Viewpoint

- Perfect opportunity to promote your thought leadership
- your industry innovations
- your latest products/services
- your own (or corporate) opinion on a burning issue, within the optical networking community.

£795

White paper

- White papers – explain your technology in your own words to our online readers – and generate named leads (optional).
- Cross promoted online, in print and via email

£795

Webcast

- Editorially-led, multi-presenter technology webcasts
- Generate named leads
- Exclusive sponsorship available

Sponsorship £2,000
Solo sponsorship £7,000

Need help in writing your content marketing?

We can provide one of our expert writers.

C. £600 per 1,000 words

Where will it be promoted?

In Print



Online



Email



Contact details

Advertising Sales Manager

Sarah Ellis-Miller

+44 (0)1223 221037

sarah.ellis.miller@europascience.com

Managing Editor

Dr Pauline Rigby

+44 (0)1451 861206

pauline.rigby@europascience.com

Publisher

Warren Clark

+44 (0)1223 221031

warren.clark@europascience.com

EUROPA
SCIENCE

Europa Science Ltd,
4 Signet Court, Cambridge CB5 8LA, UK.