

WEBCASTS

Webcasts are an editorially-driven web product, providing the industry with an interactive discussion platform.

Co-sponsor an existing webcast:

Your logo on the webcast page and all pre- and post-event publicity; plus receive the leads of attendees.

- Topics announced regularly (or suggest one!)
- Promoted in magazine, online and via email

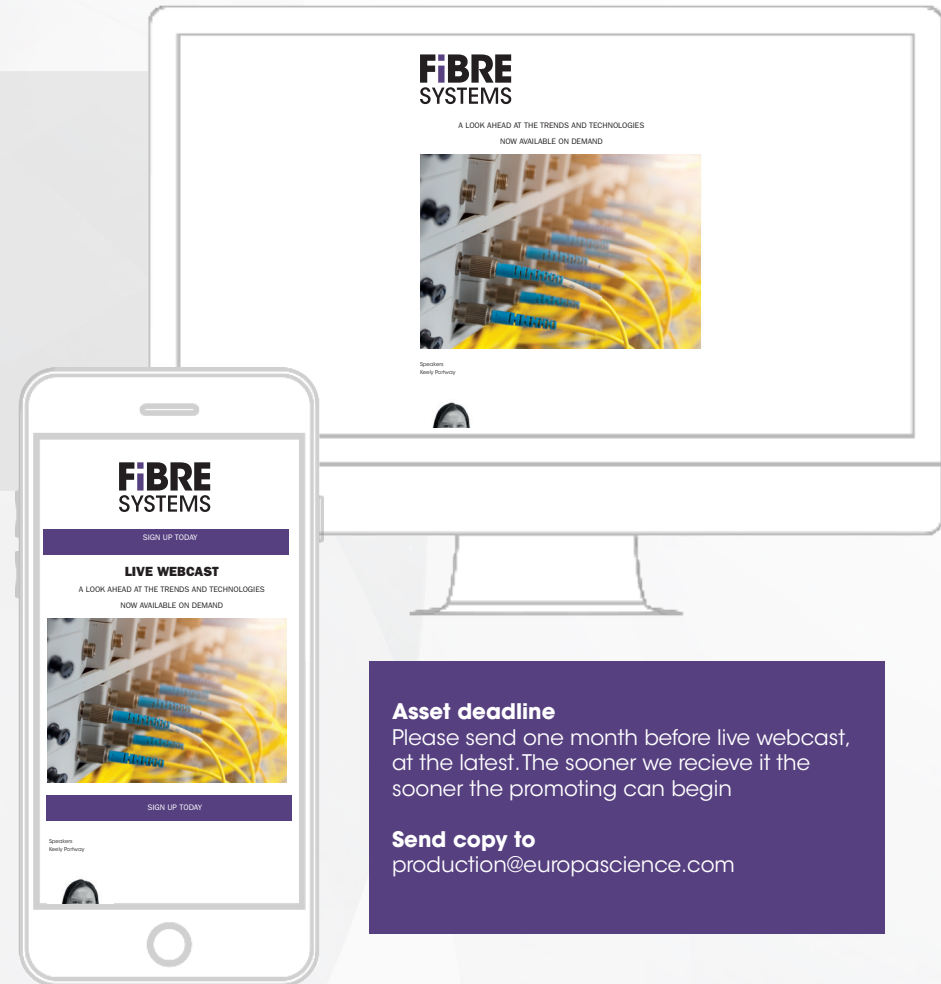
Sole sponsor:

Let us host your webcast; we'll provide you with a moderator from our editorial team, plus all the technology to put it together. We'll promote it for you too.

SPECIFICATIONS

LEAD SPONSOR

- Webinar title
- Date and time
- Company logo
- High-res image
- Webinar description
- Speakers – name, job title, headshot
- .PPX presentation file
- Date set for all speakers to do a test
- Email address for each speaker
- All webcasts are audio only, commentary over powerpoint slides
- Upgrades available for: MP4 file, screen share, video of speakers. PDF



Asset deadline
Please send one month before live webcast, at the latest. The sooner we receive it the sooner the promoting can begin

Send copy to
production@europascience.com

Production team

Zoe Andrews or David Houghton
+44 (0)1223 221035
production@europascience.com

Advertising sales manager

Jon Burrows
Tel: +44 (0)1223 221037
jon.burrows@europascience.com

Editor

Keely Portway
+44 (0)1223 221048
keely.portway@europascience.com

Head of business development

Jon Hunt
+44 (0)1223 221049
jon.hunt@europascience.com